



Boosters Board Meeting Minutes January 3, 2022 – SHS Multipurpose Room

President Ed Krystosek called the Mustang Boosters Meeting to order at 6:00 pm.

Present (12): Ed Krystosek, Joy Beeter, Larry Schmit, Melissa Krystosek, Julie Koppelman, Michelle Angus, Nick Hillman, Cory Herrmann, Greg Thompson, Carlita Dietz, Jennifer Raan and Sarah Thorsrud.

Minutes of the previous meetings:

- No quorum at the meeting so we are unable to vote on the minutes.

Financial Report:

- No quorum at the meeting so we are unable to vote on the financial report. No financial report provided.

Old Business:

None

Committee Reports:

- **Spirit:** (Sheri Srnsky, Melissa Krystosek, Ashley Hogness) – No report. Unknown if additional items ordered.
- **Membership:** (Michelle Angus and Joy Beeter) – No report. We exceeded our limit on Apricot, Michelle will clean up old members to keep us below.
- **Corporate Sponsorship:** (Larry Schwab) – Invoices sent out. Unknown if any of the invoices have been paid.
- **Communication:** (Mike Srnsky and Nick Hillman) – Social accounts are kept updated and going well. Working with Larry on getting sponsors promoted.

New Business:

- **Request of Funds:**
 1. **Softball signs** – Parent requested gameday signs. Allison confirmed that we already have them.
 2. **Staff party** – Boosters not able to fund events with alcohol and our focus is on the students.
- **Mustang Roundup** – see end of minutes.
- **Mustang Scholarship** – tabled to next month's meeting but we should form the subcommittee sooner and get the documents ready for distribution.

Other Items – AD update:

- Cory Herrmann provided an update that Christmas break was full of events. Teams are doing well.
- Counter at concessions needs to be replaced.
- Discussion that concessions had been missing at some events, especially double headers. We were missing concessions at one double header and one wrestling match. Boosters will do our best to make sure that they are covered.
- Kelly is on quarantine and we have events tomorrow and Thursday. Groups have signed up to volunteer but we need to make sure it's stocked and ready to go. We will call Kelly and see how she can help. Cory

and Larry will see what they can do.

Meeting adjourned at 7:45 pm. Motion made to adjourn by Nick Hillman, second by Melissa Krystosek.

Next Meeting Date – Boosters Board Meeting – February 7, 2022 6:00 pm @ Brewtus Clubhouse, Roundup meeting to follow at 7:15

Mustang Roundup planning

Logistics (Ed)

- Room is secured and contract is signed for April 9, 2022. Access to rooms begins at 5:00 day prior.
- Tim and Ed will review the menu options. Sit down meal vs heavy apps can be about the same price. Feedback previously has been from some that a sit down meal was preferred but from others that lower-cost appetizers was preferred to give more money to the group.
- Previously had a dessert sponsor, would they allow this again?
- Emcee?
- Schedule
- Room will hold up to 300 people. Highest attendance has been around 250 people.

Sponsorships (Larry)

- Julie will email the spreadsheet from prior years to Larry. We should discuss how to separate this from the silent auction items.
- Selling tables? Sponsor a game?
- Logos of sponsors running on televisions at the event
- We should recognize every company/sponsor.
- Is there an item that we are having available to purchase at checkin? Sponsor tables would automatically get these items, with some wine, etc. We should discuss what to do for sponsor tables.

Marketing (Nick)

- Cory volunteered Mustang Media (Advisor – Aaron Knodel) to create any videos we would want to use at the event.
- We will proceed with a Mustang Roundup. We will not have a theme. Could Mustang Media help with a logo to use on printed items?
- Commercial during game broadcasts.
- Information in the weekly Mustang Minute.
- Save the date blast to all middle and high school parents
- Promote Booster scholarship at the event.

Systems/Tickets (Michelle)

- Greater Giving was previously used to manage both registration and silent auction items.
- Should we have a paper option for anyone who may not be comfortable with online registration?
- Early ticket sales to offer a discount? Special price for Booster members?

Silent Auction (Julie and Michelle)

- Review prior spreadsheet and assign a certain number to board members. Send the spreadsheet out to all board members first to see who has contacts.
- Prior events had at least 100 items. We should inventory the items in storage from last Roundup that were not used.
- Cory recommended items from professional sports teams. Check out Vikings, Timberwolves, Twins, Redhawks, Packers, etc. Bison items need to be purchased or donated from someone other than NDSU due to NCAA rules. There are generally directions on their websites. I.e. Tickets, helmets, autographs
- Schedule to staff the room
- Photos and descriptions of items need to be on Greater Giving website.
- Letter to request items with tax id number in prior records.
- Reserved parking spaces – up to 4. Have done 2 by office and 2 with a football package.

Games (Nick and Julie)

- Heads and tails
- 50/50
- Wine pull
- Meat raffle **should be meat that is inspected, Horace Lions previously donated, had been certificates and not the actual meat items
- Plinko
- Separate raffles for items – tube for boat, tv, guns and roses (drawing for booze first and then go for gun)
- Drawing for first time attendees/members, etc.?

Decorations (Melissa)

- Melissa will see what we can use from storage and will work from there.
- Pictures of teams on the tables. Frames in the storage unit, Michelle has the photos.
- Photo booth.
- Charging station for cell phones with all types of chargers.

How can we use this event to boost membership? Small gift for any new members who sign up that night?

53 colt

79 stallion

46 stampede (double to include spouse)

Total current members are approximately 225.

Could students get NHS credits for helping with setup? Are there any issues with liquor being served?

Could we get a musical group/pep band to attend? Provide them food or a thank you to attend?

Parent volunteers present at meeting:

Greg Thompson

Carlita Dietz

Jennifer Raan

Sarah Thorsrud