



Boosters Board Meeting Minutes October 4, 2021 – Brewtus Clubhouse

President Ed Krystosek called the Mustang Boosters Meeting to order at 6:00pm

Present (10): Ed Krystosek, Tim Breidenbach, Nick Hillman, Wade Frank, Terry and Michelle Angus, Michelle Wright, Mike Srnsky, Joy Beeter, and Julie Koppelman.

Minutes of the previous meetings:

- September meeting minutes reviewed. Motion to approve by Michelle Wright, second by Michelle Angus.

Financial Report:

- Michelle Wright provided the financial report, cash balance as of 9/30 \$50,414.79. Michelle made arrangements to have the nonprofit income tax return filed by her father and he will be paid \$250.00.
- Discussion of reconciliation of concessions.
- Michelle requested Fund 60 balances - we would need to get that information from activities director. This was discussed last meeting when fund requests were coming in to make sure that the groups were using the funds that they have and if the group has been working concessions.
- Tim Breidenbach motion to approve financial report, Wade Frank second.

Old Business:

- **Fall fundraiser/social** – Boosters held a membership social on September 10, 2021 at Brewtus' Clubhouse. Expenses were under budget by \$500. Approximately 88 people attended.
- **Booster Shot Fundraiser** – If we pursue this fundraiser, it will need to be planned for well in advance. Cory is excited about the program. No permit required. No risk to Boosters. If we proceed with March Madness, need to start planning by December. Could we partner with the school groups? Ed explained this program started with Booster clubs to replace other fundraising programs. Ed suggested that we continue to think about how we can implement this program and discuss at the next meeting.
- **Ipads** – Two Samsung tablets purchased for concessions and Kelly has possession of the tablets. There is no wifi at concessions which is causing money to be lost when a credit card does not go through. This past summer the put an ethernet in the concessions stand. If we purchased a router we could process the card in real time. Nick made a motion to purchase a router (up to \$100.00) for concessions. Second by Tim Breidenbach.

Committee Reports:

- **Spirit:** (Sheri Srnsky, Melissa Krystosek, Ashley Hogness) – Mike reported for Sheri. There are still items that can be handed out.
- **Membership:** (Michelle Angus, Julie Koppelman, now Joy Beeter) – Michelle reported that the social boosted membership from 135 to 164 members, which is the number of members we had last year. Discussion of ways to promote additional booster membership. We are now at the professional level at Apricot which is \$190 per month. Michelle will begin deleting old memberships from the system for

people who have not renewed so that we are not paying for the higher level.

- **Corporate Sponsorship:** (Larry Schwab) – No report. Nick will discuss adding the QR code to the programs.
- **Communication:** (Mike Srnsky and Nick Hillman) – They will work to increase the activity on social media.

New Business:

- **State Meals:** The activities office has sent a request for \$180 for boys tennis and \$570 for boys soccer to cover state meals. Question if it should be requested by coaches. Discussion that in the past Boosters has paid \$5 per student per day when a team goes to the state competition. We will continue to fund. Michelle Wright made a motion to provide matching funds for what the school provides (currently \$5 per student per day) for state tournaments. Second by Nick Hillman. The Boosters should revisit this each year.
- **Tom Kirchoffner, boys bball coach:** Tom met with communications committee regarding social media presence. Discussion about liking and retweeting posts from activities as a way to promote their programs. He is working on an ad and would like it shared to promote boys bball tournament. Wade suggested that someone on communications monitor the FB and Twitter accounts and like/share school-related activities postings.
- **Request of Funds:**
 1. **Golf** – Request of \$150.00 for end of year banquet. Nick Hillman motion to approve. Michelle Wright second.
 2. **Boys Tennis** – Request of \$150.00 for end of year banquet. Nick Hillman motion to approve. Michelle Wright second.

Other Items:

- **Board Positions:** 2 open seats. Nick added a FB post with no response. Joy Beeter is interested in serving on the board. She has a senior and a sophomore at SHS. Joy would be interested in helping Michelle Angus with membership. Tim motioned to appoint Joy to a 3 year board position, beginning with 2021-2022. Mike Srnsky second. She will serve on the membership committee.
- **Activities Director Update:** Activities director unable to attend meeting.
- **Booster Shot** – Cory explained the program at September meeting and how it works for hockey, basketball and football (professional teams). Tickets are sold and names are submitted to Booster Shot. The company sends winnings and notifies Boosters of winners. Each card is \$20 and \$11 per card is the profit. No raffle permit is required. Will need further discussion on who/what groups would sell, what the funds would profit, etc. Discussion tabled for next meeting.
- **Mustang Roundup** – Discussion of beginning planning stages. We will begin making plans in November but now we need to start thinking about committees and look to archives for past activities. Typically we have made \$20,000-\$25,000 per year. Ed will reach out to the Doubletree in West Fargo. President and VP head up planning, forming committees, etc.

Meeting adjourned at 7:20 pm. Motion made to adjourn by Nick Hillman, second by Mike Srnsky.

Next Meeting Date – Boosters Board Meeting – November 1, 2021 6:30 pm @ SHS